

Clayoquot Catalyst

Published by the Tofino-Long Beach Chamber of Commerce

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Happy New Year!

Happy New Year from the Board of Directors of the Tofino-Long Beach Chamber of Commerce. We wish you all the best in the coming year.



New appointments to the Chamber and Tourism Tofino boards

The TLBCC welcomes Allister Fernie to the Board of Directors for 2012. We also thank Shane Richards for his service and bid him good luck as a member of the Tourism Tofino board.

We acknowledge his service as chair of the Tourism Tofino board with thanks and wish Perry Schmunk the best in his new role as mayor of Tofino.

Our congratulations to Josie Osborne for being elected to the Tourism Tofino chair position. We look forward to working with all of you in 2012.

Do you have an upcoming event that you would like added to the Chamber's online events calendar? Email us at info@tofinochamber.org or call 250-725-3153. Our Community Calendar is available here: <http://tofinochamber.org/events>.

Membership renewals

It's that time of year again. Chamber membership renewal forms will soon be mailed out to our existing members. Please consider renewing your Chamber membership for 2012 to continue to enjoy the benefits of membership including promotional opportunities, networking and referrals, and luncheons, workshops and seminars. The TLBCC is also a strong voice for business in the region.

If you have any questions about Chamber membership, please don't hesitate to contact executive director Gord Johns at info@tofinochamber.org or by calling 250-725-3153.

The deadline for membership renewal is March 31.

Jamie's becomes Eagle sponsor to Ambassador Program



On behalf of the Chamber, we would like to thank Jamie's Whaling Station for becoming an Eagle Sponsor of the "Force of Nature" Ambassador Program. Soaring high above, the noble eagle represents power and prestige. At \$2,500, this is the program's highest level of sponsorship. Pictured here are Shannon Lorraine (far left) and Corene Inouye (far right) of Jamie's, along with Gord Johns, the Chamber's executive director (centre). Our thanks to everyone at Jamie's!

Tourism Tofino News

We hope everyone had a wonderful holiday season.

We are excited to announce new appointments to the Tourism Tofino board for 2012. We welcome Shane Richards as a board member, and Josie Osborne as the newly elected chair. Congratulations to you both. Our thanks to Perry Schmunk for his service as past chair. We are thrilled to keep our momentum going, and look forward to building this team and strengthening our various subcommittees in 2012.

December was a bit of a whirlwind, but we managed to approve the 2012 budget thanks to the hard work of our board. A board panel also reviewed some impressive web design proposals, and Tourism Tofino is very close to updating the look and functionality of our website as a result.

We have also recently posted a job for a Media and Marketing Coordinator position. We are accepting applications until January 31, 2012. The details of the position are posted on our website's news page accessible here: <http://bit.ly/s7tbbg>. We're looking forward to receiving quality responses, and finding a unique and fun person to join our marketing team to help deliver on some ambitious projects in 2012.

On behalf of the Tourism Tofino board and staff we wish all our partners, stakeholders and community members a healthy, successful and prosperous new year!

Kirsten Soder
General Manager, Tourism Tofino

Radioathon Thank-you from Hospice

A heartfelt thank you to all the community-minded businesses that contributed gifts, certificates and donations to the 4th Annual Hospice Radioathon including: Tofino Co-op, Longbeach Surf Shop, Creative Salmon, Green Soul Organics, Coastline Art, Shelter Restaurant, Longbeach Lodge, House of Himwitsa, Dr. Jameson, 2nd Hand Cargo, Arbutus Health Centre, Black Rock Oceanfront Resort, Jamie's Whaling Station, Tin Wis Best Western, Sea Wench, Chesterman's B&B, Pete Devries, Eagle Aerie Gallery, Ocean Outfitters, Pacific Surf School, Reflecting Spirit Gallery, The Tofino App, Remote Passages Marine Excursions, Fairwinds Golf Club, Love Craft, Reflexology, Alberni Veterinary Clinic, Breedom Massage, Pacific Rim Chiropractic, Place TV, Rubios, Urgel's Automotive, Tofino Sea Kayaking, Tofino App, Ucluelet Co-op, Covet, Knits by the Sea, Manoah Masonic Lodge, Tofino Tech, Wickaninnish Inn, Beach Petals Flower Design, Epicure Selections, Chocolate Tofino, MacDermotts Insurance, RedCan Gourmet, Studio One, Schooner Restaurant, Number One Market, Wild Heather, Blue Room, Du Quah, Common Loaf, Pina Boutique and Gallery, Ukee Dogs, Cloud Break Gallery, Tony's Pizza, Bulldogs Hockey Club, Tofino Tea Bar, Peoples Drug Mart, Crow's Nest, Vancouver Canadians, Norwoods and Anne Weeks.

A very special thank you to DJ Geoff Johnson and Long Beach Radio for hosting the Radioathon.

The generosity of the businesses in our region was overwhelming and will go a long way towards providing hospice services to people in need in 2012.

Submitted by Pacific Rim Hospice Society

January Green Breakfast

The first Green Breakfast of 2012 takes place January 25 at the Common Loaf Bake Shop from 8:30-10am. These informal gatherings are open to all and provide a place to come together to discuss green initiatives. For more details, please visit our website at www.tofinochamber.org.

Next Chamber luncheon

The next Chamber luncheon is tentatively scheduled for Friday, Feb. 24 courtesy of our host, Middle Beach Lodge. Stay tuned to our website and watch Chamber emails for confirmation of time and location.